

# bizzomate

build an agile business

Digital transformation...  
are you ready?



Workshop

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# The right ingredients

Digital innovation sounds easier than it is. It is the question whether all ingredients are actually present, and if so, it is still not a guarantee for success.

In order to create a culinary masterpiece, you need more than just the right ingredients. For example, the right recipe, a perfect timing and a good chef are absolutely necessary!

To make digital innovation a success, it is very important that the first initiative is well chosen and results are visible on short notice. But ... is it actually possible for your organization to come up with innovative ideas that can be implemented quickly? How do you actually choose the right topic? And how do you know whether your organization is ready for it?

Bizzomate offers you a transformation workshop. After this workshop you will be able to confidently answer all the questions stated above!

# The kitchen team

The chef is not the only one in the kitchen: he is supported by a whole team. Together, they prepare a mouth-watering dish. In the business world, this is quite the same. All departments of an organization must work together to make innovation a success. Digital innovation is therefore not just an IT affair, but a company affair.

Therefore, it is important that representatives from the various parts of your organization participate in the "Digital Innovation" workshop. This means that not only business support, but also the business itself should be involved. Some examples of roles that you can involve in this workshop are: Product Managers, Customer Contact Center, Business Development, Sales, Program Managers, Change- and Innovation Managers, Business Managers, Team Leaders and / or IT Managers.

We ask participants to have an open mind and an active attitude: innovation is a joint effort!

# Duration and purpose

- ✓ A slide-free session
- ✓ Active, interactive and brainstorming
- ✓ The workshop takes 4 hours
- ✓ We prefer to work with a team of 6 - 15 people
- ✓ The workshop can be held at your or our office



The workshop "Digital Innovation" is the ideal way to get a clear view of what digital innovation can imply for your company. When you are finished, you will have a 'digital innovation roadmap' with an overview of themes and priorities. You will know exactly which initial step(s) you can take in digital innovation.